

# CURRICULUM VITAE

## Markus Appel

(September 5, 2024)

Professor (Chair)  
Psychology of Communication and New Media  
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### Education and Academic Positions

Since Apr 2017	Professor and Chair (W3), Psychology of Communication and New Media	University of Würzburg, Germany.
Feb-Apr 2016	Research Fellow	UNSW Australia, Sydney
Oct 2013 – March 2017	Professor (W3) of Media Psychology	University of Koblenz-Landau, Germany.
2010-2013	Associate Professor	Johannes Kepler University of Linz, Austria.
Apr-Sep 2010	Visiting Professor	University of Paderborn, Germany.
02/2010	Venia Legendi (Habilitation)	Johannes Kepler University of Linz.
Feb-Apr 2008	Research Fellow	New York University, New York, USA, Steinhardt School of Education.
2005-2010	Assistant Professor	Johannes Kepler University of Linz.
Jan-Mar 2005	Research Fellow	Department of Media Studies, University of Bergen, Norway.
12/2004	Ph.D. (Dr. phil.)	University of Cologne, Germany.
1999-2004	Research Associate and Doctoral Student	Dept. of General and Cultural Psychology, University of Cologne and University of Frankfurt, Germany.
07/1999	Dipl.-Psych. in Psychology (M.A.), Studies in Psychology and Cultural Studies	Humboldt-University Berlin and University of Mainz, Germany.

## Research Grants (most important)

- 2023 - German Research Fund (DFG)  
*Stories and Social Understanding: The Roles of Narrativity, Fictionality, and Literariness* (together with Tobias Richter, 604.000€ total, 302.000€ Appel)
- 2018-2022 German Research Fund (DFG)  
*The role of emotional shifts and event-congruent emotions in narrative persuasion* (PI, together with Tobias Richter, 430.000€ total, 210.000€ Appel)
- 2015-2019 German Research Fund (DFG)  
*Effects and correlates of Internet use: Meta-analytic reviews* (PI, 207.000€)
- 2015-2017 German Federal Ministry of Education and Research (BMBF)  
*The acceptance of humanoid service robots: Experimental investigations including the uncanny valley hypothesis* (PI, 175.000€)
- 2014-2017 EU-IRSES  
*Health Narratives* (Co-PI, PI was Enny Das, Radboud University Nijmegen, The Netherlands, 98.100€ total, 10.100€ Appel)
- 2012-2016 Austrian Research Fund (FWF) and German Research Fund (DFG)  
*Cognitive and emotional processes underlying narrative persuasion* (PI, together with Tobias Richter, then University of Kassel, 320.000€ total, 167.000€ Appel)
- 2012-2014 Austrian National Bank - Anniversary Fund  
*Social identity and cognitive performance among adolescent immigrants in Austria* (PI, 89.660€)

## Professional Activities

Associate Editor and Special Issue Co-Editor

*Human Communication Research* (2018-2021; 2024-2025)

Editorial Board Member

*Journal of Communication* (2014-2015; 2021-2023)

*Scientific Study of Literature* (2010- )

*Media Psychology* (2012- )

*Journal of Media Psychology* (2015-2024)

*Human Communication Research* (2017-2018; 2021-)

Ad-hoc Reviewer

*American Journal of Media Psychology; Applied Psychology; Basic and Applied Social Psychology; Behavior and Information Technology; BMC Public Health; British Journal of Educational Psychology; Cognition; Cognitive Neuroscience; Communication Methods and Measures; Communication Monographs; Communication Research; Communication*

*Research Reports; Communications; Computers and Education; Computers in Human Behavior; Current Directions in Psychological Science; Cyberpsychology, Behavior, and Social Networking; Developmental Psychology; Discourse Processes; European Journal of Social Psychology; European Psychologist; European Review of Applied Psychology; GAIA-Ecological Perspectives; Health Psychology; Human Communication Research; International Journal of Communication; Journal of Adolescence; Journal of Advertising; Journal of Applied Research in Memory and Cognition; Journal of Applied Social Psychology; Journal of Communication; Journal of Community and Applied Social Psychology; Journal of Computer-Mediated Communication; Journal of Educational Psychology; Journal of Environmental Psychology; Journal of Experimental Social Psychology; Journal of Media Psychology; Journal of Personality and Social Psychology; Journal of Social and Personal Relationships; Journalism and Mass Communication Quarterly; Learning and Individual Differences; Media Psychology; Medien- und Kommunikationswissenschaft; New Media and Society; Personality and Social Psychology Bulletin; PNAS; Poetics; Political Psychology; Psychological Science; Psychologische Rundschau; Psychology and Health; Psychology of Aesthetics, Creativity, and the Arts; Publizistik; Review of Applied Psychology; Scientific Reports; Social Psychology; Social Psychology and Personality Science; Telematics and Informatics; Transactions in Human-Robot Interaction; Trends in Cognitive Sciences; Zeitschrift für Evaluationsforschung*

#### Reviewer for Funding Organizations

*Alexander v. Humboldt Foundation; German Research Fund (DFG); European Science Foundation (ESF); Foundation for Polish Science (FNP); Israel Science Foundation (ISF); Research Foundation Flanders (FWO); Studienstiftung des dt. Volkes (German Academic Scholarship Foundation); Swiss National Research Fund (SNF)*

Reviewer for Promotion Committees in Europe, Asia, North America, and Australia

## **Memberships**

International Communication Association (ICA)  
International Society for the Empirical Study of Literature (IGEL)  
German Psychological Association (DGPs)  
German Communication Association (DGPuK)

## Journal Publications

### In Press

- 95 Hutmacher, F., Appel, M., Schätzlein, B., & Mengelkamp, C. (in press). Fluid intelligence but not need for cognition is associated with attitude change in response to the correction of misinformation. *Cognitive Research: Principles and Implications*.
- 94 Hutmacher, F., Appel, M., & Schwan, S. (in press). Remembering our lives in the 21st century. *Psychological Inquiry*. Advance online publication.
- 93 Hutmacher, F., Appel, M., & Schwan, S. (in press). Understanding autobiographical memory in the digital age: The AMEDIA-model. *Psychological Inquiry*. Advance online publication.
- 92 Messingschlager, T. V., & Appel, M. (in press). Creative artificial intelligence and narrative transportation. *Psychology of Aesthetics, Creativity, and the Arts*. Advance online publication. <https://doi.org/10.1037/aca0000495>
- 91 Messingschlager, T. V. & Appel, M. (in press). Mind ascribed to AI and the appreciation of AI-generated art. *New Media & Society*, Advance online publication. <https://doi.org/10.1177/14614448231200248>
- 90 Stein, J.-P., Scheufen, S., & Appel, M. (in press). Recognizing the beauty in diversity: Exposure to body-positive content on social media broadens women's concept of ideal body weight. *Journal of Experimental Psychology: General*. Advance online publication. <https://doi.org/10.1037/xge0001397>

### 2024

- 89 Green, M. C., & Appel, M. (2024). Narrative transportation: How stories shape how we see ourselves and the world. *Advances in Experimental Social Psychology*, 70, 1–82. <https://doi.org/10.1016/bs.aesp.2024.03.002>
- 88 Grundke, A., Appel, M., & Stein, J.-P. (2024). Aversion against machines with complex mental abilities: The role of individual differences. *Computers in Human Behavior: Artificial Humans*, 2(2), Article 100087. <https://doi.org/10.1016/j.chbah.2024.100087>
- 87 Hutmacher, F., Reichardt, R., & Appel, M. (2024). Motivated reasoning about climate change and the influence of Numeracy, Need for Cognition, and the Dark Factor of Personality. *Scientific Reports*, 14, Article 5615. <https://doi.org/10.1038/s41598-024-55930-9>
- 86 Stein, J.-P., Messingschlager, T., Gnambs, T., Hutmacher, F., & Appel, M. (2024). Attitudes towards AI: measurement and associations with personality. *Scientific Reports*, 14, Article 2909.

### 2023

- 85 Appel, M. & Gnambs, T. (2023). Women in fiction: Bechdel-Wallace test results for the highest-grossing movies of the last four decades. *Psychology of Popular Media*, 12(4), 499-504.
- 84 Appel, M., Hutmacher, F., Politt, T., & Stein, J. P. (2023). Swipe right? Using beauty filters in male Tinder profiles reduces women's evaluations of trustworthiness but increases physical attractiveness and dating intention. *Computers in Human Behavior*, 148, Article 107871.
- 83 Grundke, A., Stein, J.-P., & Appel, M. (2023). Improving evaluations of advanced robots by depicting them in harmful situations. *Computers in Human Behavior*, 140, Article 107565.

- 82 Hruschka, T. M. J., & Appel, M. (2023). Learning about informal fallacies and the detection of fake news: An experimental intervention. *PloS ONE*, 18(3): Article e0283238.
- 81 Hutmacher, F., & Appel, M. (2023). The psychology of personalization in digital environments: From motivation to well-being – a theoretical integration. *Review of General Psychology*, 27(1), 26-40.
- 80 Lenhart, J., Richter, T., Appel, M., & Mar, R. (2023). Adolescent leisure reading and its longitudinal association with prosocial behavior and social adjustment. *Scientific Reports*, 13, Article 9695.
- 79 Rudloff, J. P., & Appel, M. (2023). When truthiness trumps truth. Epistemic beliefs predict the accurate discernment of fake news. *Journal of Applied Research in Memory and Cognition* 12(3), 344–351.
- 78 Rudloff, J. P., Hutmacher, F., & Appel, M. (2023). Post-truth epistemic beliefs rooted in the Dark Factor of Personality are associated with higher COVID-19 vaccination refusal. *Scientific Reports*, 13, Article 4254.
- 77 Schmidt, M.-L. C. R., Winkler, J. R., Appel, M., & Richter, T. (2023). Tracking emotional shifts during story reception: The relationship between narrative structure and affective responses. *Scientific Study of Literature*, 12(1).
- 76 Schmidt, M.-L. C. R., Winkler, J. R., Appel, M., & Richter, T. (2023). Emotional shifts, event-congruent emotions, and transportation in narrative persuasion. *Discourse Processes*, 60(7), 502–521.
- 75 Weber, S., Appel, M., Steffens, M. C., & Hirschhäuser, V. (2023). Just a joke? Can sexist comedy harm women’s cognitive performance? *Psychology of Aesthetics, Creativity, and the Arts*, 17(5), 608-618.
- 74 Winkler, J. R., Appel, M., Schmidt, M.-L. C. R., & Richter, T. (2023). The experience of emotional shifts in narrative persuasion. *Media Psychology*, 26(2), 141-171.
- 2022**
- 73 Appel, M. (2022). Affective resistance to narrative persuasion. *Journal of Business Research*, 149, 850-859.
- 72 Appel, M., & Mengelkamp, C. (2022). Watching videos on a smartphone: Do small screens impair narrative transportation? *Media Psychology*, 25(5), 653-674.
- 71 Appel, M. & Prietzel, F. (2022). The detection of political deepfakes. *Journal of Computer-Mediated Communication*, 27(4). Article zmac008.
- 70 Grundke, A., Stein, J.-P., & Appel, M. (2022). Mind-reading machines: Distinct user responses to thought-detecting and emotion-detecting robots. *Technology, Mind, and Behavior*, 3(1). tmb0000053
- 69 Hutmacher, F., Reichardt, R., & Appel, M. (2022). The role of motivated science reception and numeracy in the context of the COVID-19 pandemic. *Public Understanding of Science*, 31(1), 19-34.
- 68 Mara, M., Appel, M., & Gnambs, T. (2022). Human-like robots and the uncanny valley: A meta-analysis of user responses based on the Godspeed Scales. *Zeitschrift für Psychologie*, 230(1), 33-46.
- 67 Marker, C., Gnambs, T., & Appel, M. (2022). Exploring the myth of the chubby gamer: A meta-analysis on sedentary video gaming and body mass. *Social Science and Medicine*, 301, Article 112325.

- 66 Rudloff, J. P., Hutmacher, F. & Appel, M. (2022). Beliefs about the nature of knowledge shape responses to the pandemic: Epistemic beliefs, the dark factor of personality, and COVID-19-related conspiracy ideation and behavior. *Journal of Personality, 90*, 937-955.
- 65 Stein, J.-P., Cimander, P. & Appel, M. (2022). Power-posing robots: The influence of a humanoid robot's posture and size on its perceived dominance, competence, eeriness, and threat. *International Journal of Social Robotics, 14*, 1413-1422.
- 64 Winkler, J.R., Mengelkamp, C., & Appel, M. (2022). Real-time responses to stories: Linking valence shifts to post-exposure emotional flow. *Communication Research Reports, 39*(5), 237-247.

## 2021

- 63 Appel, M., Lugin, B., Kühle, M. & Heindl, C. (2021). The emotional robotic storyteller: On the influence of affect congruency on narrative transportation, robot perception, and persuasion. *Computers in Human Behavior, 120*, 106749.
- 62 Appel, M. & Weber, S. (2021). Do mass mediated stereotypes harm members of negatively stereotyped groups? A meta-analytical review on media-generated stereotype threat and stereotype lift. *Communication Research, 48*(2), 151-179.
- 61 Mara, M., Stein, J. P., Latoschik, M. E., Lugin, B., Schreiner, C., Hostettler, R., & Appel, M. (2021). User responses to a humanoid robot observed in real life, virtual reality, 3D and 2D. *Frontiers in Psychology, 12*:633178.
- 60 Oliver, M. B., Raney, A. A., Janicke-Bowles, S. H., Dale, K. R., Appel, M., & Bartsch, A. (2021). Model of media inspiration. *Journal of Media Psychology, 33*(4), 191-201.
- 59 Weber, S., Stiglbauer, B., Kronberger, N., & Appel, M. (2021). The individual development of cultural identity and psychological well-being among adolescents with a migrant background in Austria: A longitudinal study. *Cultural Diversity & Ethnic Minority Psychology 27*(4), 684–695.

## 2020

- 58 Appel, M., Izydorczyk, D., Weber, S., Mara, M., & Lischetzke, T. (2020). The uncanny of mind in a machine: Humanoid robots as tools, agents, and experiencers. *Computers in Human Behavior, 102*, 274-286.
- 57 Appel, M., Marker, C., & Gnambs, T. (2020). Are social media ruining our lives? A review of meta-analytic evidence. *Review of General Psychology, 24*, 60-74.
- 56 Gnambs, T., Stasielowicz, L., Wolter, I., & Appel, M. (2020). Do computer games jeopardize educational outcomes? A prospective study on gaming times and academic achievement. *Psychology of Popular Media, 9*, 69-82.
- 55 Krause, S. & Appel, M. (2020). Stories and the self: Assimilation, contrast, and the role of being transported into the narrative world. *Journal of Media Psychology, 32*(2), 47-58.
- 54 Stein, J.-P. & Appel, M. (2020). How to deal with researcher harassment in the social sciences. *Nature Human Behavior, 5*, 178-180.
- 53 Tiede, K. & Appel, M. (2020). Reviews, expectations, and the experience of stories. *Media Psychology, 23*(3), 365-390.

## 2019

- 52 Appel, M., & Gnambs, T. (2019). Shyness and social media use: A meta-analytic summary of moderating and mediating effects. *Computers in Human Behavior, 98*, 294-301.

- 51 Appel, M., Krisch, N., Stein, J. P., & Weber, S. (2019). Smartphone zombies! Pedestrians' distracted walking as a function of their fear of missing out. *Journal of Environmental Psychology, 63*, 130-133.
- 50 Appel, M., Marker, C., & Mara, M. (2019). Otakuism and the appeal of sex robots. *Frontiers in Psychology, 10*:569.
- 49 Appel, M., Schreiner, M., Haffmans, M.-B., & Richter, T. (2019). The mediating role of event-congruent emotions in narrative persuasion. *Poetics, 77*, 101385.
- 48 Appel, M., Slater, M. D., & Oliver, M. B. (2019). Repelled by virtue? The dark triad and eudaimonic narratives. *Media Psychology, 22*, 769-794.
- 47 Gnambs, T., & Appel, M. (2019). Are robots becoming unpopular? Changes in attitudes towards autonomous robotic systems in Europe. *Computers in Human Behavior, 93*, 53-61.
- 46 Isberner, M.-B., Richter, T., Schreiner, C., Eisenbach, Y., Sommer, C., & Appel, M. (2019). Empowering stories: Transportation into narratives with strong protagonists increases self-related control beliefs. *Discourse Processes, 56*, 575-598.
- 45 Slater, M. D., Oliver, M. B., & Appel, M. (2019). Poignancy and mediated wisdom of experience: Narrative impacts on willingness to accept delayed rewards. *Communication Research, 46*, 333-354.

## 2018

- 44 Appel, M., Schreiner, C., Weber, S., Mara, M., & Gnambs, T. (2018). Intensity of Facebook use is associated with lower self-concept clarity: Cross-sectional and longitudinal evidence. *Journal of Media Psychology, 30*, 160-172.
- 43 Gnambs, T., & Appel, M. (2018). Narcissism and social networking behavior: A meta-analysis. *Journal of Personality, 86*, 200-212.
- 42 Marker, C., Gnambs, T., & Appel, M. (2018). Active on Facebook and failing at school? Meta-analytic findings on the relationship between online social networking activities and academic achievement. *Educational Psychology Review, 30*, 651-677.
- 41 Oliver, M. B., Raney, A. A., Slater, M. D., Appel, M., Hartmann, T., Bartsch, A., Schneider, F. M., Janicke, S. H., Krämer, N., Mares, M.-L., Vorderer, P., Rieger, D., Dale, K. R., & Das, E. (2018). Self-transcendent media experiences: Taking meaningful media to a higher level. *Journal of Communication, 68*, 380-389.
- 40 Schreiner, C., Appel, M., Isberner M.-B., & Richter, T. (2018). Argument strength and the persuasiveness of stories. *Discourse Processes, 55*, 371-386.
- 39 Slater, M. D., Oliver, M. B., Appel, M., Tchernev, J. M., & Silver, N. A. (2018). Mediated wisdom of experience revisited: Delay discounting, acceptance of death, and closeness to future self. *Human Communication Research, 44*, 80-101.
- 38 Weber, S., Kronberger, N., & Appel, M. (2018). Immigrant students' educational trajectories: The influence of cultural identity and stereotype threat. *Self & Identity, 17*, 211-235.
- 37 Weichhart, G., Stary, C., & Appel, M. (2018). The Digital Dalton Plan: Progressive education as integral part of web-based learning environments. *Knowledge Management & E-Learning, 10*, 25-52.

## 2017

- 36 Gebbers, T., De Wit, J., & Appel, M. (2017). Transportation into narrative worlds and the motivation to change health-related behavior. *International Journal of Communication, 11*, 4886-4906.
- 35 Gnambs, T. & Appel, M. (2017). Is computer gaming associated with cognitive abilities? A population study among German adolescents. *Intelligence, 61*, 19-28.
- 34 Lischetzke, T., Izydorczyk, D., Hüller, C., & Appel, M. (2017). The topography of the uncanny valley and individuals' need for structure: A nonlinear mixed effects analysis. *Journal of Research in Personality, 68*, 96-113.

## 2016

- 33 Appel, M., Krause, S., Gleich, U., & Mara, M. (2016). Meaning through fiction: Science Fiction and innovative technologies. *Psychology of Aesthetics, Creativity, and the Arts 10*, 472-480.
- 32 Batinic, B., Appel, M., & Gnambs, T. (2016). Examining individual differences in interpersonal influence: On the psychometric properties of the Generalized Opinion Leadership Scale (GOLS). *Journal of Psychology: Interdisciplinary and Applied, 150*, 88-101.

## 2015

- 31 Appel, M., Gnambs, T., Richter, T., & Green, M. (2015). The Transportation Scale-Short Form (TS-SF). *Media Psychology, 18*, 243–266.
- 30 Appel, M. & Schreiner, C. (2015). Leben in einer digitalen Welt: Wissenschaftliche Befundlage und problematische Fehlschlüsse. Stellungnahme zur Erwidern von Spitzer (2015). *Psychologische Rundschau, 66*, 119-123.
- 29 Appel, M., Weber, S., & Kronberger, N. (2015). The influence of stereotype threat on immigrants: Review and meta-analysis. *Frontiers in Psychology, 6*:900.
- 28 Gnambs, T., Appel, M., & Kaspar, K. (2015). The effect of the color red on encoding and retrieval of declarative knowledge. *Learning and Individual Differences, 42*, 90-96.
- 27 Gnambs, T., Appel, M., & Oeberst, A. (2015). Color red and risk-taking in online environments. *PLOS ONE, 10*(7): e0134033.
- 26 Mara, M. & Appel, M. (2015). Science fiction reduces the eeriness of android robots: A field experiment. *Computers in Human Behavior, 48*, 156-162.
- 25 Mara, M. & Appel, M. (2015). Effects of lateral head tilt on user perceptions of android robots. *Computers in Human Behavior, 44*, 326-334.
- 24 Weber, S., Appel, M., & Kronberger, N. (2015). Stereotype threat and the cognitive performance of adolescent immigrants: The role of cultural identity strength. *Contemporary Educational Psychology, 42*, 71-81.

## 2014

- 23 Appel, M. & Schreiner, C. (2014). Digitale Demenz? Mythen und wissenschaftliche Befundlage zur Auswirkung von Internetnutzung. *Psychologische Rundschau, 65*, 1-10.
- 22 Appel, M., Stiglbauer, B., Batinic, B., & Holtz, P. (2014). Internet use and verbal aggression: The moderating role of parents and peers. *Computers in Human Behavior, 33*, 235-241.



21 Gnambs, T., Appel, M., Schreiner, C., Richter, T., & Isberner, M.-B. (2014). Experiencing narrative worlds: A latent state-trait analysis. *Personality and Individual Differences*, 69, 187-192.

20 Richter, T., Appel, M., & Calio, F. (2014). Stories can influence the self-concept. *Social Influence*, 9, 172-188.

### 2013

19 Appel, M. & Mara, M. (2013). The persuasive influence of a fictional character's trustworthiness. *Journal of Communication*, 63, 912-932.

18 Batinic, B. & Appel, M. (2013). Mass communication, social influence, and consumer behavior: Two field experiments. *Journal of Applied Social Psychology*, 43, 1353-1368.

### 2012

17 Appel, M. & Kronberger, N. (2012). Stereotype threat and the achievement gap: Stereotype threat prior to test taking. *Educational Psychology Review*, 24, 609-635.

16 Appel, M., Holtz, P., Stiglbauer, B., & Batinic, B. (2012). Parents as a resource: Communication quality affects the relationship between adolescents' Internet use and loneliness. *Journal of Adolescence*, 35, 1641-1648.

15 Appel, M. & Maleckar, B. (2012). The influence of paratext on narrative persuasion. Fact, fiction, or fake? *Human Communication Research*, 38, 459-484.

14 Appel, M. (2012). Are heavy users of computer games and social media more computer literate? *Computers & Education*, 59, 1339-1350.

13 Appel, M. (2012). Anti-immigrant propaganda by radical right parties and the intellectual performance of adolescents. *Political Psychology*, 33, 483-493.

12 Appel, M., Gnambs, T., & Maio, G. (2012). A short measure of the need for affect. *Journal of Personality Assessment*, 94, 418-426.

### 2011

11 Appel, M. (2011). A story about a stupid person can make you act stupid (or smart): Behavioral assimilation (and contrast) as narrative impact. *Media Psychology*, 14, 144-167.

10 Appel, M., Kronberger, N., & Aronson, J. (2011). Stereotype Threat impairs ability building: Effects on test preparation among women in science and technology. *European Journal of Social Psychology*, 41, 904-913.

9 Holtz, P. & Appel, M. (2011). Internet use and computer gaming predict problem behavior in early adolescence. *Journal of Adolescence*, 34, 49-58.

### 2010

8 Appel, M. & Richter, T. (2010). Transportation and need for affect in narrative persuasion. A mediated moderation model. *Media Psychology*, 13, 101-135.

7 Bartsch, A., Appel, M. & Storch, T. (2010). Emotions and meta-emotions at the movies. The role of the Need for Affect. *Communication Research*, 37, 167-190.

6 Gnambs, T., Appel, M. & Batinic, B. (2010). Color red in web-based knowledge testing. *Computers in Human Behavior*, 26, 1625-1631.

## 2009 and earlier

- 5 Appel, M. (2008). Fictional narratives cultivate just world beliefs. *Journal of Communication, 58*, 62-81.
- 4 Appel, M. (2008). Manche mögen's heiß. Ergebnisse der deutschsprachigen Version eines Instruments zur Erfassung des Emotionsmotivs (need for emotion / need for affect) [Some like it hot. Results of the German language version of an instrument aimed at the assessment of the need for affect/need for emotion]. *Diagnostica, 54*, 2-15.
- 3 Appel, M., Koch, E., Schreier, M. & Groeben, N. (2002). Aspekte des Leseerlebens: Skalenentwicklung. *Zeitschrift für Medienpsychologie, 14*, 149-154.
- 2 Appel, M. & Richter, T. (2007). Persuasive effects of fictional narratives increase over time. *Media Psychology, 10*, 113-134.
- 1 Batinic, B. & Appel, M. (2009). Online-Bewerbungen aus Sicht von Bewerbern und Unternehmen [Online-applications as seen by applicants and companies]. *Zeitschrift für Personalpsychologie, 8*, 14-23.

## Books, Chapters, Proceedings

- 31 Appel, M., Hutmacher, F., Mengelkamp, C., Stein, J.-P., & Weber, S. (Hrsg.). (2023). *Digital ist besser?! Psychologie der Online- und Mobilkommunikation*. Springer-Lehrbuch.
- 30 Appel, M. (2023). Das Internet als Versuchskäfig? Aufmerksamkeitssteuerung und Konditionierung. In M. Appel, F. Hutmacher, C. Mengelkamp, J.-P. Stein, & S. Weber (Hrsg.), *Digital ist besser?! Psychologie der Online- und Mobilkommunikation* (S. 45–59). Springer.
- 29 Appel, M. (2023). Leben im digitalen Zeitalter. In M. Appel, F. Hutmacher, C. Mengelkamp, J.-P. Stein, & S. Weber (Hrsg.), *Digital ist besser?! Psychologie der Online- und Mobilkommunikation* (S. 3–13). Springer.
- 28 Appel, M. & Weber, S. (2023). Identität und Selbst. In M. Appel, F. Hutmacher, C. Mengelkamp, J.-P. Stein, & S. Weber (Hrsg.), *Digital ist besser?! Psychologie der Online- und Mobilkommunikation* (S. 61–76). Springer.
- 27 Rudloff, J. P., & Appel, M. (2023). Fake News. In M. Appel, F. Hutmacher, C. Mengelkamp, J.-P. Stein, & S. Weber (Hrsg.), *Digital ist besser?! Psychologie der Online- und Mobilkommunikation* (S. 217–232). Springer.
- 26 Stein, J.-P., Weber, S., Hutmacher, F. & Appel, M. (2023). Social Media und Wohlbefinden. In M. Appel, F. Hutmacher, C. Mengelkamp, J.-P. Stein, & S. Weber (Hrsg.), *Digital ist besser?! Psychologie der Online- und Mobilkommunikation* (S. 95–110). Springer.

- 25 Winkler, J. & Appel, M. (2023). Geschichten, Unterhaltung und Inspiration. In M. Appel, F. Hutmacher, C. Mengelkamp, J.-P. Stein, & S. Weber (Hrsg.), *Digital ist besser?! Psychologie der Online- und Mobilkommunikation* (S. 155–170). Springer.  
[https://doi.org/10.1007/978-3-662-66608-1\\_11](https://doi.org/10.1007/978-3-662-66608-1_11)
- 24 Appel, M., Hanauer, D., Hoeken, H., Van Krieken, K., Richter, T., & Sanders, J. (2022). The psychological and social effect of literariness: The role of formal features and paratextual information in literary and non-literary texts. In D. Kuiken & A. Jacobs (Eds.), *Handbook of Empirical Literary Studies*. John Benjamins.
- 23 Appel, M. (Ed.) (2020). *Die Psychologie des Postfaktischen* [The psychology of the post-factual]. Heidelberg: Springer.
- 22 Cohen, J., Appel, M., & Slater, M. (2020). Media, identity, and the self. In M. B. Oliver, A. Raney, & J. Bryant (Eds.), *Media Effects* (pp. 179-194). Routledge.
- 21 Appel, M. (2016). „Immer online, immer allein?“ – Zu den Auswirkungen des digitalen Wandels. In W. Lenhard (Hrsg.), *Verhaltensstörungen im Jugendalter: Ausgewählte Determinanten und Phänomene* (pp. 58-65). Heidelberg: Springer.
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